

Dear Kitty,

As I mentioned before – I love your writing, and I actually agree with most of the stuff you're writing in your article <http://www.deblogacademie.nl/stop-genoeg-geen-fucking-gouden-bergen-meer/>

You will have to work hard to find a bigger advocate to engagement than me.

If you will check my blog at: <http://businessbootcamp.nl/blog>, you will see that each blog post gets on average 215 comments.

So far, in less than 3 years – more than 12,500 commentators left 40,000 comments on the blog.

All of these commentators leave their full name and most of them have their photo... that should tell you something about the engagement we create.

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You say that we have political/philosophical differences that cannot be bridged... I'm sorry to hear that.

But my business philosophy is GIVE FIRST.

That's why we're giving tons and tons of content totally for free and without any obligation.

From blog articles, to dozens of reports (30-40 pages each), tens of video courses, hundreds of videos from our trainings on YouTube, many free live seminars and, of course... the Business Bootcamp.

In the last 15 years that we're active in the Netherlands we gave seminars to over 100,000 students. Not everyone is happy with us, not everyone likes our style. But that's OK. It never stopped us from GIVING FIRST.

When people get to know us, like us and trust us, they are always welcome to join our advanced courses, usually with a really good offer. Some people take us on these offers. Some don't.

Some people enjoy our free seminars for years, without ever buying anything, and we never, ever question them or limit their participation.

And by the way, our second principle is GIVE AGAIN.

We created a whole philosophy around fulfill your potential, grow your business, become successful, and then give back.

If you want to see how this principal got us to work together with some of the world's greatest philanthropists, including Richard Branson in South Africa, check this article (and video): <http://businessbootcamp.nl/blog/betere-wereld-branson>

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Now... concerning the content in your blog post about Open Circles Academy.

There are some facts that are incorrect, so I'd like to set the record straight within your text in **RED**.

Ik sprak een werkloze zelfstandige die razend enthousiast was over de [Open Circles Academy](#).

Website maken, nieuwsbrief schrijven, netwerken. Je goed presenteren. Een andere *geld-mindset* aanleren. *Passive income* genereren. Ik hoorde niks nieuws.

Maar een driedaagse training kost wel €3.000, en dat met 1200 mensen tegelijk.

Our advanced courses cost around €3.000, but most people take us on our special offer and get 3 trainings for the price of one. So, in total 3 x 3-day trainings for €2,975.

That's less than € 1,000 for a 3-day (10:00-22:00) training.

Usually these 3-day courses will have 400-800 participants.

And by the way – I never claimed that I'm teaching something new. The only thing I claim is that what I teach WORKS!

And to be honest, our target audience really, really needs this information. Most of them are expert in their profession, but know very little about business and marketing. Most of them have actually a hobby and not a business.

We developed during the years some fantastic, simple, powerful strategies and tools that actually work for them.

Of weet je wat, doe meteen de Business University, voor €15.000 – schrijf een boek en leer presenteren en **jij** wordt een thought leader in **jouw** niche!

Actually the Business University is a 5-module program over one or two years:

- Write Your Book in 28 Days
- Master Presenter
- Passive Business Income
- Master Influencer
- From Self-Employed to Business Owner

Again, most people take us on the special deal, which is around € 6,000 for the whole program. Less than € 1,200 for a 3-day training.

This program is usually fully booked and is limited to 100 participants.

If you want to hear some of the impressive results the Business University graduates create in just one year, check out this video: <http://www.youtube.com/watch?v=cJmjVBnXkz8>

En een geoliede machine dat het is, Kitty, ongelofelijk. Hoe die man dat voor mekaar krijgt.

O ja, dat vergat ik.

Als je genoeg vrienden aanbrengt mag je zelf gratis.

Sorry – this is just NOT true.

We don't pay ANYONE for bringing friends.

We do say 'thank you' by giving a CD or a DVD when you refer people to the FREE Business Bootcamp.

We give nothing to a person that refers someone to any of the paid programs.

Sorry to announce – but no pyramid scheme here...

Het is een pyramidsysteem, meer niet

En het maakt mensen die in de war zijn niet gelukkig.
Het maakt ze ook niet rijk.
De meeste niet, tenminste.

Of course not. How can a course make anyone happy or rich?

The only thing we offer is directions to a better mindset, setting the right goals, the right strategies and setting a good action plan.

I repeat again and again in every single session – that all these worth NOTHING if you're not implementing!

However, those who DO implement, and many of our students do – they see results.

So, we do have thousands of success stories and testimonials – all over the internet and YouTube from people that did create for themselves a life of happiness and abundance.

Take a look at this short video for a few stories:
<http://www.youtube.com/watch?v=sj4CTN1kbf0>

**I can't (and I don't) take credit for their successes.
But I feel very privileged that I had something to contribute to it.**

Ja, nee, de ondernemersgoeroes die €15.000 euro vragen om je te leren dat je een boek moet schrijven. Die wel, ja.

Again – the Write Your Book course cost € 2,975 and when people take it as part of the Business University it only cost them € 1,200.

And from the 600-700 book course students I had so far, I'm aware of more than 230 books that were published as a result of the course... It's not a 100% - but man - getting all these books from our grateful students – that feels good.

Thank you Kitty for reading so far, and thank you for being open to hear our side too.

I'm also leaving to the US coming Thursday for a week, but I hope one day we can meet.

Actually, a few weeks ago I thought about inviting you to write some articles about blogging for a new online magazine I'm setting up. So – hopefully our paths will cross.

Make it a great day, Nisandeh